



## **Our Family Storybook's Commitment To Privacy.**

Your privacy is important to us. To protect your privacy we provide this notice explaining our online information practices and the choices you can make about how information is collected and used. To make this notice easy to find, it is on our homepage and at every point where personally identifiable information may be requested.

### **The Information We Collect:**

This applies to all information collected or submitted on this website. On some pages, you can order products, make requests, and register to receive materials. The personal information collected are:

Name

Address

Email address

Phone number

On some pages, you can submit information about other people. For example, if you order a gift certificate or gift online and want it sent directly to the recipient, you will need to submit the recipient's address. For this we need:

Name

Address

Phone Number

### **The Information We DO NOT Collect:**

Credit/Debit card information of any kind.

### **The Way We Use Information:**

We use the information you provide when placing an order only to complete that order. We do not share this information with outside parties except to complete that order. We use mailing information only to ship the product and confirm delivery.

We offer gift-certificates that you can personalize for another person. Information you provide to create a gift-certificate is only used for that purpose, and it is only disclosed to the recipient

We use return email addresses to answer the email we receive, they are not used for any other purpose and are not shared with outside parties.

You can register with our website to receive our newsletter and updates on our new products and services. This requires that you fill out the registration form.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## **Our Commitment To Data Security.**

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have appropriate physical, electronic and managerial procedures to safeguard and secure all information we collect.

## **Our Commitment To Children's Privacy.**

Protecting the privacy of underage people is especially important. We never collect or maintain information at our website from those we know are under 13. No part of our website is structured to attract anyone under 13.

## **How You Can Access Or Correct Your Information.**

You can access all your personally identifiable information that we collect online and maintain by [calling us or sending us an email](#). We use this procedure to safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows the error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

## **How To Contact Us.**

Should you have other questions or concerns about these privacy policies, please [contact us](#).